

**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE**

**DonorCommunity and CoreStrategies for Nonprofits, Inc., Forge Alliance to Offer Complete Cloud Computing Software and Consulting Services Solution**

*Software and Services Package Provides Nonprofits with Everything They Need to Raise Funds, Find New Donors and Serve Constituents More Easily and Efficiently Than Ever Before*

**SUNRISE, FL October 12, 2011** – DonorCommunity, Inc., developers of an innovative cloud computing software platform for nonprofit organizations and CoreStrategies for Nonprofits, Inc., a full service consulting firm specializing in helping nonprofits to build capacity through cutting edge governance and board development, fund development, communications and advocacy counsel, announced today the formation of a new partnership.

The alliance enables clients to secure the benefits of DonorCommunity’s strategic platform of Web-based applications along with the industry expertise required to plan and implement successful fundraising and advocacy campaigns.

The partners will also collaborate to deliver packaged software and services engagements that enable nonprofits to define and implement highly targeted fundraising, social networking and communications campaigns that reflect each constituent’s unique history, preferences and profile.

DonorCommunity and CoreStrategies will shortly introduce a series of educational and professional development seminars for nonprofit executives on such topics as social networking, online fundraising, online and Website communications strategies and CRM. These events will be implemented both locally and nationally as live events, online Webinars and Podcasts.

“Our alliance with CoreStrategies for Nonprofits enables us to offer the strategic consulting services nonprofits need to fully realize the promise of strengthening donor relationships, online fundraising, social networking and online communications,” said David Blyer, DonorCommunity founder and CEO. “As partners, we can now provide clients with a seamless blend of best of breed software and industry expertise. We’re proud to welcome CoreStrategies to our partner community.”

“DonorCommunity’s comprehensive and easy-to-use software platform is ideally suited to implementing the strategic fundraising and advocacy campaigns we develop on behalf of our clients,” said Robyn Fern Perlman, CoreStrategies for Nonprofits Principal. “Together, we enable nonprofits to pursue their mission and vision more easily and efficiently than ever before.”

### **About DonorCommunity**

DonorCommunity, Inc. is a cloud computing software firm that helps nonprofit organizations cultivate donors, forge closer relationships with stakeholders, engage their communities and raise funds year-round. DonorCommunity offers a suite of fully-integrated Web applications for constituent relationship management, online auctions, online marketing, online donations, event management, social networking and Web content management. The entire platform is furnished on an all-inclusive, annual subscription basis that provides unlimited users, unlimited training, unlimited support and free Website hosting. For more information, visit [www.DonorCommunity.com](http://www.DonorCommunity.com).

### **About CoreStrategies for Nonprofits**

CoreStrategies for Nonprofits, Inc. supports philanthropic efforts by providing services and guidance to nonprofit organizations in such areas as governance, planning, board development, fund development, fiscal management, community relations, recruitment and evaluation. For more information, visit [www.CoresStrategies4Nonprofits.com](http://www.CoresStrategies4Nonprofits.com).

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